

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending August 28th, 2021 – Total Weekly New Ads Finish August Up 10%**

WETHERSFIELD, September 3rd, 2021 – During the week ending August 21st, 2021, there were 7,763 new postings, up 10% from a week ago. About half of the over the week increase occurred in Health Care & Social Assistance (26.7%) and Transportation & Warehousing (24.6%). Employers with the largest over the week increases include Amazon (+130 new ads), Raytheon (+117 new ads), and Advantage Sales & Marketing (+73 new ads). Occupations with the largest over the week increase include Heavy and Tractor-Trailer Truck Drivers (+173 new ads), Registered Nurses (+104 new ads), and Driver/Sales Workers (+77 new ads). Over the past two months, total weekly new ads have averaged over 7,000 and averaged over 6,000 since March.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Heavy & Tractor-Trailer Truck Drivers.

**Employers** with the most new postings include Amazon, Raytheon, and Advantage Sales & Marketing.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (1,462 new postings, +16% over the week)
* **Retail Trade** (994 new postings, +12% over the week)
* **Finance & Insurance** (634 new postings, +31% over the week)

  
 Eleven sectors had job posting increases over the week and ten had decreases. The increasing industries grew by a combined 964 new ads while the ten decreasing industries accounted for a combined 227 job ad decrease. The largest increases occurred in Health Care & Social Assistance (+197 new ads or +16%), Transportation & Warehousing (+181 new ads or +137%), and Finance & Insurance (+150 new ads or +31%). 68% of the combined 227 new ad decline among the ten decreasing industries occurred in Educational Services (-78 or -16%) and Accommodation & Food Services (-78 or -14%). Over four weeks, total new ads are up 165 new ads and up 2%. Eleven industries had increases and ten had decreases. The largest of each respectively over four weeks are Retail Trade (+287 new ads) and Health Care and Social Assistance (-263 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (360 new postings, +41% over the week)
* Retail Salespersons (239 new postings, +16% over the week)
* Heavy and Tractor-Trailer Truck Drivers (237 New Postings, +270% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Health Care, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 22 percent of all new ads. Of the top 25 employers, 20 had over the week increases, one was unchanged, and 4 had decreases. Among increasing employers, Amazon (+130 new ads), Raytheon (+117 new ads), and Advantage Sales & Marketing (+73 new ads) had the largest over the week increases. The 4 decreasing employers in the top 25 fell by a combined 41 and all had decreases of 15 or less.  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)